



**MAIN STREET
BOARD OF DIRECTORS**

Cam Williams, Chairman
Cathy Cochran – Vice-Chair
Patsy Gullett – Secretary/Treasurer
Abby Bradley
Jolene Dinger
Len Gough
Glenn Gresham
Mike Hofrichter
Vicki Turner

EX-OFFICIO MEMBERS

Ray Gibson, City Manager
Carlotta Ungaro, Fayette Chamber
Brian Wismer, Main Street/DDA
Downtown Development
Director

STAFF

Joyce Waits, Main Street Program
Manager

MEETING LOCATION

Old Courthouse
Main Street Office and Welcome Center
3rd Floor Conference Room
200 Courthouse Square – 1st Floor
Fayetteville, GA 30214

MEETING TIME

3rd Tuesday of each month 8:00 a.m.

**MAIN STREET OFFICE
AND WELCOME CENTER**

200 Courthouse Square – 1st Floor
Fayetteville, GA 30214
Phone: 770-719-4173
Fax: 770-460-3166

E-Mail Address:

bwismer@fayetteville-ga.gov
jwaits@fayetteville-ga.gov

Agenda
Main Street Board of Directors
Strategic Planning Meeting
March 20, 2018
8:00 – 11:15 a.m.

CALL TO ORDER

➤ **8:00 am**

- Welcome new board members
- Approval of Minutes – October 17, 2017
- Approval of Minutes – November 2, 2017
- Approval of Minutes – January 24, 2018
- Approval of Minutes – February 2, 2018
- Election of Officers – 2018
- DCA monthly report
- Chamber of Commerce report

(Break)

➤ **8:15 – 8:30 am**

The Main Street Strategy

➤ **8:30 – 9:00 am**

Review of 2017 Goals/Work Plan

➤ **9:00 – 11:15 am**

City of Fayetteville 2018 Strategic Plan
2018 Main Street Goals/Work Plan
MS Logo/Website Presentation

➤ **11:15 am** Adjourn

Vision Statement:

To reestablish the downtown area as the historical and cultural center of the county, thus creating a vibrant, thriving destination where culture, history and commerce coexist.

Mission Statement:

To market and preserve Fayetteville's downtown district through historical preservation and revitalization efforts by creating a synergy between business, government and the citizens of the community.